

Cross-border cooperation

Supporting digitalization in the Austrian-Hungarian border region







Pannon Business Network















ROBOTICS

Collaborative robotics

Mobile robotics

Drone
Industrial robotics

EXTENDED REALITY

3D Animation
AR applications
Maintenance & Service functions

DATA SCIENCE/AI

ML/AI algorithms
Segmentation/Classification
Data access and visualization

3D Technologies

3Dprinting
3Dscanning, reverse engineering
Prototype development





Cross-border digital innovation hub cooperation — Improve!

01.2020. - 12.2022.



Support SMEs in the border region of Austria-Hungary in their digitalization process. Aim is to connect organizations that are committed to digital change.



AUSTRIA - Vienna

AUSTRIA - Burgenland

Forschung Burgenland

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HUNGARY- West-Transdanubian Region

Pannon Business Network Association

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DI (FH) **Markus Hohlagschwandtner** MSc. Head of Business Engineering

Partnership competency in digitalization

FOTEC
Research Subsidiary of
FH Wiener Neustadt —

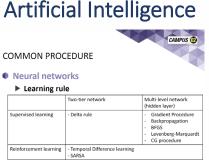
Competency Review

12 application areas measured

	FOTEC	PBN	CAMPUS02	F-Burgenland	PROFACTOR	SUM
Production	19	14	21	22	16	92
Engineering	19	10	17	20	16	82
Software	23	11	20	10	15	79
Al / Machine Learning	14	22	10	11	15	72
Electronics	17	6	22	12	12	69
Health / Life	13	20	7	12	14	66
Agriculture	17	12	12	20	4	65
BlockChain	11	19	3	9	18	60
Traffic / Transport	11	13	9	12	14	59
Simulation	3	22	12	8	12	57
Energysystems	4	5	17	11	16	53
Basic research	3	1	5	8	3	20
Aerospace / Aviation	2	1	1	0	2	6



Learning from the best – based on gap analysis



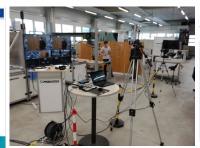
Hebb'sche Learning rule

Competitive Learning





VR and Robotics



Scientific SW Dev.







Future specialization

5 fields identified



















DI Wilfried Wolf MBA Research Coordinator Assistant in Research

DI (FH) loan Turcin

Customer understanding

GDPR - Financial resources - Know-how for implementation - Define goals - Implementation plan

Business Maturity Reviewed

40 reviewed publications

5 identified challenges

		Applica	tion Areas with	Partners interest and competencies								
Technological Fields	AAL	Digital Agriculture	Advanced Manufacturing	Ernergy Solution and Management Systems	Digital Marketing	Green Tech	Error prediction Digital TWIN	PBN	C02	FOT	PRO	FH B
Additive Manufacturing		x	x			x		+++	+++	+++	+++	++
Al- Applications	×	x	x	x	×	x	x	++	++	+++	++	+++
CC- Datamanagement for SME			x	x	×	x				+		+++
IOT- 5G Applications	×		×	x		×	x	+	+++	+		++
Robotics + Assistive Systems		×	x				×	+++	++		+++	++
AR, VR, MR Applications	×		x	×	×	×			++	+	+++	+++
Support for Systematic Innovation	×	×	x	x	×	×					++	+++
IOT Sensor Integration	x	x	x	x		×	x	+	+++	++		+
		·	9							8		
Area Leadership	PBN	C02	PRO	(CO2)	FHB	(PRO)	FOT					
Partner Involvment	AAL	Digital Agriculture	Advanced Manufacturing	Ernergy Solution and Management Systems	Digital Marketing	Green Tech	Error prediction Digital TWIN					
PBN	+++	+	++		++	++						
C02		+++	++	++	++	+++	++					
FOT		++	+++				+++					
PRO		+	+++			+++						
FHB	++	+++	++	+++	+++	++						

Cross-border Working Groups

5 topics identified

AAL – Digital Agriculture – Advanced Manufacturing – Digital Marketing – Digital Twin (error prediction)





Joint offer to the customers









Balázs Barta MBA, PhD Managing Dir.

Regina Pethő MSc G. Project Manager

Case Studies to Demonstrate

17 cases shared















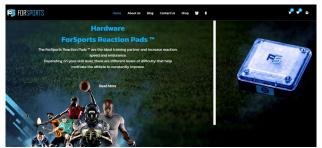




Pilot actions via vouchers

7+3 cross-regional winners 120-140 engineer hours

1				2						3		4								
For Sports				Liszt						OncoLab	ENPULSION									
For Sports GmbH				MFT GmbH	MFT GmbH Liszt Maschinenbau					OncoLab Diagnostics GmbH						ENPUSLION GmbH.				
FB						FB					FOTEC						POTEC			
FB					FB						FOTEC						C02			
analyze the For-Sports website / multile application with usuality randy: neaction tests for at bletes with the multile eye-tracking glasse - cruzing a web film with 20an/mation - open to further apportunities				Analysis of the existing website and creation of a concept for the establishment of digital marketing functions. Improvement of an existing drill head sensor box. Improvement of maintainability, surface and sealing.						eating filtration unit in the field of medical schooligy should not only be no cristed and printed, but also improved to the control of the c						Thermal Roady-Stoody simulation of the e determine the final temperature of the				
Services	PBN	C02	PRO	FOT F	Services	PBN	C02	PRO	FOT	FB.	Services	PBN	C02	PRO	FOT	FB	Services	PBN	C02	PRO
3D animaltion (for product development and marketing activities)	×		x		Optimisation of a conventionally manufactured metal component for production using AM				140		Optimisation of a conventionally manufactured metal component for production using AM				120		Thermal Simulation		×	
Collaborative robotics Mischatzonic Engineering		L	×	Ш	30 printing alloys	L	L		×		Topology optimization		L	Ц	×		Mechatronic Engineering, simulation policies	Ш	×	L
simulation systems		X			Usebility testing						Digital Marketing					×				
AR - Augmented Reality	×		×	П	(Cyc tracking)					x										
VR System - Assembly Eye					(Emotional Analysis)					x	responsible: FOTEC						responsible PP: C02			
Usability testing Eve-tracking				H	Digital marketing		L			×										
Emotional Analysis					Responsible PP: FB	Thorn														













Awareness Raising and Connectivity



Christian Wögerer DI, MSc Coordinator of international network



BA. MA **Project Manager**



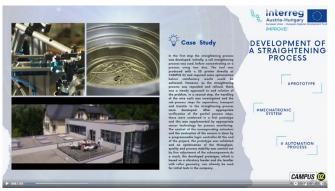


Visibility and Awareness



17 yideos + leaflets about the case studies Call for pilot projects

Presence in national press of FLC





Extension of DIH Network and

European/Cross-border/Regional connectivity

Stakeholder database Dialogue Flagship projects for 2021-2027

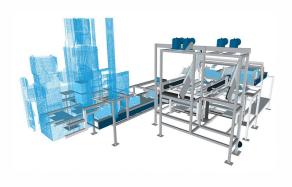






New shared digitalization infrastructure

Cyber-Physical Factory launch







Training materials jointly developed

Application of multiple digitalization solutions – Cybersecurity with Forschung Burgenland









Thank you for your attention.

www.am-lab.hu www.pbn.hu

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